



SNS DIPPING POWDERS AND SAFETY

There is a hidden cost in traditional nail polish applications: the toxic ingredients that cause the natural nail to become progressively weaker.

Unlike traditional acrylics and nail polishes, the **SNS Dipping Powder** does not contain any of the following harmful chemicals:

MMA (Methyl Methacrylate) considered harmful to humans, and is banned by the FDA.

TOLUENE: A toxic chemical found in some nail polishes and acrylic nail glue, has been shown to cause respiratory issues, irritated skin, headaches and dizziness. Prolonged or repeated exposure to toluene may also pose more severe health problems, including damage to internal organs, such as the liver or kidneys.

FORMALDEHYDE: A chemical used as a preservative in some foods and in many products used around the house, including antiseptics, medicines, and cosmetics. Based on limited evidence in humans, and sufficient evidence in animals, it is considered a probable human carcinogen.

SNS NAIL DIPPING POWDER is derived from an acrylic ester polymer that adheres to the nail when combined with a liquid monomer. In the very small amounts used in a professional nail salon, acrylic ester polymers are not considered harmful to humans.

Cyanoacrylate is the bonding agent (liquid monomer) used in combination with the SNS dipping powder. Cyanoacrylate is a strong, biodegradable adhesive that polymerizes upon contact. It is also used in surgery as a hemostatic agent or to “glue” tissues together and is widely used in orthopedics for hardware fixation, and for alternative wound closure.

While the fumes from cyanoacrylate may irritate sensitive membranes in the eyes, nose, and throat in some people, most of the risks of irritation can be minimized by using cyanoacrylate in well-ventilated areas.

The United Kingdom's Health and Safety Executive and the United States National Toxicology Program have concluded that the use of cyanoacrylate is safe and that additional studies are unnecessary.

Further, in May 2018, SNS received full European Certificates of Registration and regulatory Compliance with Regulation (EC) No 1223/2009, for its full line of SNS dipping powders, and SNS bases and sealers.

Achieving European Compliance is a difficult and arduous undertaking and is a significant positive SNS product safety milestone for Europe and worldwide.

THE BENEFITS OF THE SNS DIPPING POWDER APPLICATION

When applied properly, the finished SNS Dipping Powder application is strong, durable, flexible, odor free, has a natural feel, requires no UV light, is non allergenic, protects the real nail and is healthy for the nail bed.

In addition to offering a system that helps reduce the chemical load and resulting damage to the nails, the SNS Dipping Powder bases and sealers are enriched with no less than 5 nutrients and antioxidants: Vitamins A, E, D3, and B5, plus Calcium.

The SNS dipping powder system actively improves the health of the nail!

How do we know?

EXTRAORDINARY CUSTOMER FEEDBACK:

With thousands upon thousands of SNS nail services offered worldwide, SNS has received countless testimonies from technicians, and their clients, extolling the benefits, with the number one benefit being, "improved health and strength of the natural nail" after just a few applications.

Here is just a sampling of the testimonies SNS has received"

"First, SNS is tops if you need a long lasting or strengthening manicure. Continued use of SNS has grown out my nails softened and damaged from acrylic and gel treatments. I can go three weeks easily. This natural color or a French is my go-to. The more natural the color, the less grow out is noticeable. Doesn't crack, lift or chip like others." —Karen R, Reistersown MD

*"I always used to get gel on my nails UNTIL my nail tech told me to try SNS. I have never been so pleased about my nails in my life! I have never been able to keep my nails long. They would always break off, chip or peel because I am very hard on my hands. SNS stays on my nails for well over three weeks without a chip. They still look as beautiful as they did when I got them done 3 weeks later! They have allowed me to get to the point where I have to ask my nail tech to cut my nails because my nails have grown so much! **This is the healthiest my nails have been in my entire life.** I do not take supplements or anything else for my nails so I know that since I have switched to SNS a few years ago it is making such a huge impact for my nail health. Amongst everything they also have many colors to choose from and even OPI is starting to branch out to SNS powder. The concept is so cool because no polish or UV LIGHT is ever used! They dip each finger in colored powder repeatedly until you get your desired shade! All in all the treatment takes 45-60 minutes! They put a topcoat on mine to keep the shine and at the end you "dry" for 5 min and they are ready to go like gel manicures! "*
—**Laura T. (Influenster Reviews)**

*"I would **recommend nail dip to anyone whose nails chip and peel like mine do.** I cannot keep shellac on my nails and acrylic seems to damage them more than the dip. I can usually keep the dip on for 3-3 1/2 weeks! —**Brenna G. Ardmore, OK***

*"TWO THUMBS UP!!! "Although it is a bit more complicated than the UV gel manicures and takes way more time, the finish is incredibly shiny and durable. Because each layer is dipped in the powder, **your nails will end up much thicker** than they would if you were to use regular gel. The consistency is incredibly similar to wearing acrylic." —**Jasmine B. (Influenster Reviews)***

*"SNS is very nice and the best part is the drying time! Only take about 5 min. to dry. And once it's dry, no worrying about accidental hitting it and messing polish up. Polish doesn't chip like regular polish. It stays pretty and shiny until your ready to get it done again.." —**Tonya J. Graham, NC***

*"Finally, a nail system I can live with. My nails do not grow well - it takes a lot of effort to get them to a length I'm happy with. I found SNS by chance and gave it a try, and am so glad I did. I use to get acrylic nails, but hated how they would have to drill my nails down, so I stopped. Then when I could get my nails to a length that I was happy with, I would buy "long lasting" polish, but it would never last on my nails. This is great. **It doesn't hurt, and I can grow my nails.** Yay! —**Wendy C. Narragansett, RI***

*"Anytime I go to the nail salon I always get SNS done. The color selection that SNS has is great. I love how long it lasts and **give my nails a great lift.** —**Rachel P. Kissimmee, FL***

“OBESSED with SNS nail powder!! I can't wait to learn how to do it myself!!! way better than gel - don't ever bother getting gel again until you do SNS.” —Victoria S.

“I have just converted to getting a SNS manicure instead of acrylics now and I'm glad I did. SNS powder is stronger, lasts longer and contains lots of vitamins and lets your nails breath so they are a lot healthier. They dry really quickly and don't chip unlike normal polish.” —Shannon B.

“I never got my nails done because I have always been able to do my own from home and I never liked spending so much money on my nails, but once I tried SNS I have been 100% converted!! My nails look great for about 4 weeks which is usually when I get them re-done because they got too long. SNS doesn't damage my nails. The best part is I am constantly cleaning and that doesn't ruin my nails at all. This also doesn't peel off like gel polish does.” —Laura K. High Point, NC

“I first discovered SNS back in 2015 and I've loved it ever since. As an ex nail biter, it was so instrumental in helping me to grow out my natural nails because it contains vitamins and strengthens your nails. The variety of colour choice is also a big bonus of SNS. The finish is even better than gel, so shiny and completely chip free. Overall, I would recommend you try SNS. Although it is expensive (in my local salons, in comparison to regular acrylic nails), it is well worth the investment in my opinion. I can get away with no chipping for 4 weeks!!” —Wunms K.

“Sadly to admit, my entire life I have bit my nails. I've tried it all, bad tasting lotions for my hands, sleeping with gloves, acrylic nails, but I've managed to bite through it all. SNS Dip has changed that. I have never once been told I have beautiful nails until this very day. After less than a month of having dip polish, my nails are long, gorgeous and most importantly thick and healthy.” —Rachel P. Sharon, MA

“I love the SNS, my nail is stronger after I took them off also the manicure stayed for almost 4 weeks!! it is a little thick layer on the nails so you need to get used to it, but give it a try! So worth the try guys~!! — Kayenat H.

EDITORIAL

The following is an excerpt from an unsolicited editorial written by Flavio Santos, Editor and owner of **Darling You Magazine**, Switzerland. December 2017 (For the full article, see “References.”)

Reality Check: Beauty Put to the Test

In my experience, gels and acrylics often start breaking apart or lifting off the nail about a week after the manicure. It just takes a careless move, a slight collision with a faucet or saucepan, and your new nails begin to detach. That's how water gets in, fungus grows, and all the other problems that women have learned to suffer in the cause of nail beauty. So I was watching anxiously. A week went by, then another, and a third... My nails remained in perfect condition. I truly believe I could have gone longer—and Maria later told me that some of her clients come in every 4 or 5 weeks.

But in my view, the biggest test of a nail polish of any kind is not how it looks, or even how it endures. It's what happens when you remove it. How are your natural nails after two or three weeks under cover of an acrylic or gel? For most women, the answer isn't positive. For me, as I've told you, it was disastrous. **So I was especially anxious the day I returned to Maria's salon for a new manicure. What would I see when the SNS dipping powder surface was removed?**

I was astonished. Not only were my nails undamaged by the treatment, they were visibly healthier and stronger than before! Now I felt emboldened. I asked for my beloved red. The color itself was stunning, and I left [Miki] confident that I'd be enjoying strong, lightweight nails for the next two weeks or more. And better still, I knew that my natural nail bed was rapidly recovering underneath.

My View—Your Choice

I've told you that I'm hesitant to endorse products, but I owe you a distinction here. The experience I had was with a particular brand, SNS. They originated the dipping powder concept, back in the 1990s, and they are still the leading light in this sector of the nail world. Needless to say, they've been followed by many imitators, including some big-brand names. It's up to you, but my counsel would always be to choose the original, and the best.

There's one special reason, apart from product quality, I have to recommend SNS. Dipping powders require skill to apply. This isn't something to do yourself at home. I saw from Maria's work just how much expertise is needed to get a perfect result. I've done some research on this, and there's no doubt that SNS is passionate about training. The company's founder, Joe Nguyen and his wife Jasmine still spend a lot of their time flying around training technicians on the art of dipping powder application. That's impressive dedication, and I'm wearing the results on my nails.

So now you know the secret life of Flavia's nails! I share this story with you in the hope that you'll find a new equation for yourself: beauty plus health — not beauty instead of health. That should apply to your whole life, but where to start than with your own precious nails?

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